



Farmington Hills, MI– GregRobert Enterprises, Inc. Launches The Giving Spirit On-line Gift Shop

Just in time for the holidays, GregRobert, with the technical assistance of software consultant Nicayla Enterprises, Inc., has launched an on-line Gift Shop at www.givingspirit.com, offering top-quality brand-name items not available at other on-line gift shops. Recognized nationally for quality products and safe on-line shopping, GregRobert has positioned themselves to capture a portion of the 2006 holiday retail sales. JupiterResearch forecasts that on-line holiday retail sales will increase to \$32 billion in 2006, an increase of 18 percent over 2005 sales.

The Giving Spirit Gift Shop features unique gift ideas that are categorized by "Giving Themes". Categorical themes include "Dog Lover Gifts", "Gifts for Men" and "Gardening Gifts" to name a few. The unique perspective that The Giving Spirit gives a visitor makes it easy for them to purchase a gift for almost anyone on their list.

Ray Joyce, President of GregRobert Enterprises, Inc. stated, "Although there are thousands if not millions of on-line retailers these day, consumers are very cautious of who they order from. They want to make sure that the recipient gets their gift on time and they get exactly what they saw and read about on-line". He added, "The GregRobert name brings a level of comfort to on-line visitors because of the impeccable reputation we have built over the years".

About GregRobert Enterprises, Inc.

GregRobert has been in the On-line Pet Retailing business since 1999, and has evolved as an industry leader in providing discounted pet supplies to pet owners in a secure, easy to use environment. Over the last seven years, GregRobert has expanded their on-line retail business into a number of different verticals.

About GivingSpirit.com

As with GregRobert's other on-line stores, GivingSpirit.com is a safe and secure place to shop. Protected by a Geotrust Secure Certificate, scanned daily by ScanAlert and a partnership with SkipJack for credit card transactions are only a few of the security measures that GregRobert takes to safeguard customer's personal information.



GregRobert is currently offering Grand Opening specials at the GivingSpirit.com. In addition, GivingSpirit.com offers discounts on orders greater than \$100.00. Visit www.givingspirit.com for more details.

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